

USER INTERACTION EMAIL

Product Code: PD017

Overall Creative Specifications

- No Html, JavaScript and Style Sheets
- No images or Flash animation
- No attachments
- Plain text only
- Maximum of 2 lines of text and a landing page URL
- Maximum of 75 characters including spaces per line
- Landing page URL must be domain name based and cannot be the IP address (i.e., <http://207.123.456.78>)
- Spam trigger keywords like "free", "\$" symbol, "order now", "money back", "guarantee" etc should not be used in content of the creative.